

GREAT Health Program

Georgia Rural Enhancement and Transformation of Health



GEORGIA
RURAL HEALTH TRANSFORMATION

Transforming health for rural populations in rural places, for rural progress.

ABOUT THE PROGRAM

The **GREAT Health Program** is Georgia's Rural Health Transformation Program, led by the Department of Community Health (DCH). It supports rural providers' **transition to value-based care while expanding access and improving outcomes for millions of Georgians** across 126 rural and partially rural counties, in partnership with hospitals, clinics, public health, emergency services, community organizations, and workforce institutions.

\$218.8M
Year 1 Funding

5 Initiatives **29** Strategies

FIVE TRANSFORMATIVE INITIATIVES

1

Transforming for a Sustainable Health System in Rural Georgia (\$75.6M)

Prepares rural hospitals and clinics to succeed in a multi-payer value-based care model aligned with CMS's AHEAD Model, improving outcomes and financial stability.

2

Strengthening the Continuum of Care in Rural Georgia (\$14.4M)

Expands behavioral health, public health, and emergency response systems to address root causes of disease and improve coordination across care settings.

3

Connecting to Care to Improve Healthcare Access in Rural Georgia (\$31.8M)

Increases access through telehealth, mobile services, and new care delivery models that bring care closer to rural communities.

4

Growing a Highly Skilled Healthcare Workforce in Rural Georgia (\$36.9M)

Builds and sustains a pipeline of healthcare professionals through training, incentives, and rural placement programs.

5

Leveraging Technology for Healthcare Innovations in Rural Georgia (\$37.4M)

Enhances care delivery through Electronic Medical Record (EMR) systems, cybersecurity, AI, and digital tools that enable data-driven population health management.

2026 FUNDING OPPORTUNITIES

Funding opportunities include competitive grants, contracts, and technical assistance. Eligible applicants include providers, community organizations, and workforce and education partners. Many opportunities support collaborative, multi-organization approaches.

Visit
greathealth.georgia.gov for
funding opportunity
announcements.

2026 Funding Opportunity Release Schedule

Phase 1

March 24 – April 15

Phase 2

April 15 – May 15

Phase 3 (Competitive)

May 15 – June 15

Phase 4 (Competitive)

June 15 – July 15

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